

# *Finer* **OLSON RUGS**

FROM YOUR OLD MATERIALS



**New  
Low Prices**

**PATTERN 16611—"Chinese Lotus,"**  
a lovely, colorful new design, the creation  
of a master artist. Rich, warm mole field in  
the new Moresque weave. Won't show foot-  
marks. Seamless, Reversible. Extra deep velvety nap  
on both sides for double wear. Pattern woven through.  
13 sizes. Extra 10% Saving Now. See Price List, Page 23,  
Column 7. Read Guarantee, page. 5.



**An EXTRA  
Saving  
for those who  
ORDER NOW!**

a new Olson *Duo-Velvety* Rug for you exactly as pictured above—in what is considered one of the loveliest patterns ever created. This rich Persian design has been woven on a Taupe field in the *very latest* two-toned *Moresque Weave* to withstand the hardest wear without showing foot-marks. Every rug is woven *Seamless* and *Reversible* with the same extra deep, close, velvety nap on *both sides* to give twice the wear. The pattern is woven clear through. Turn to page 5 and read our remarkable *Guarantee*.

Page Two

## The FINEST RUGS WE HAVE EVER MADE!

PATTERN 9680—Our “Persian Duo-Velvety”

See *New Low Prices*, Page 23, Column 8

**SEAMLESS-REVERSIBLE**  
—same Oriental pattern and  
extra deep, luxurious nap  
on both sides. Two rugs  
for the price  
of one.

Made in 7 Sizes  
Regular Price 8x 10 ft.  
ROOM SIZE \$29.75

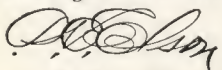
**NOW \$27<sup>75</sup>**

# *Ship your* **Old Rugs, Carpets-Clothing** *at our expense*

**In One Week** you will receive lovely  
modern velvety rugs like these  
**At a Saving of 1/2!**

**T**HE completion of our immense new rug factory, considered one of the finest modern rug mills in the world, makes it possible for us to offer you a *Finer Grade of Rugs* than American manufacturers have ever been able to produce at *prices so low*. Sensational new methods of weaving—patented improvements that other manufacturers would give a lot to secure, make these **NEW Olson Rugs** the outstanding achievement in the rug industry today. Rugs of equal beauty and wearing qualities would cost double our price at any retail rug store.

Ship your old carpets, rugs and clothing to us—and *cut retail rug costs in HALF*. In one week we will send back *finer* rugs than you ever thought you could secure for so little money. Not ordinary, one-sided rugs, but luxurious, modern Olson Rugs which are woven *seamless and reversible* with the same deep, closely woven, velvety nap on *both sides* to give *double the wear*. You can select any rug shown in this book regardless of the colors in the materials you send to us.



***Extra Big Saving Now!*** See Letter in Center of this Book





PATTERN 966—Two-Toned TAUPE  
Any Size. See New Low Prices, Page 23, Column 6

ROOM SIZE WAS  
(8 x 10 ft.) ~~\$27.95~~ NOW **\$22<sup>75</sup>**

In the new two-toned Moresque Weave. Will not show foot-marks

This is the beautiful new color that is so popular. It is so ideally suited for floor coverings that many of the finest homes today are covered throughout with these Taupe rugs. The warm, rich tones blend perfectly with all color schemes. Every rug is woven *Seamless* and *Reversible* with the same *extra deep*, close, firm, velvety nap on *both sides* to give *twice the wear*,

and *double* the softness underfoot. These new *Duo-Velvety* Rugs are the *finest rugs we have ever produced*. GUARANTEED to wear and keep their rich beauty. See page 5. Send in your materials *Now*, and take advantage of America's lowest rug prices, made possible by new methods and tremendous volume production. Rugs *any size in one week!*

**GOLD Certificate BOND**

# Guarantee



**NEW!**  
**Different! Finer!**

Every Olson Duo-Velvet Rug has the same *extra deep, closely woven pile on both sides* as pictured above. All of your good wool materials go into the *surface* of the rug, where it belongs.

The advantages of this superior new type of weave over ordinary one-sided rugs (where most of the material goes into the back, and the actual wearing surface is comparatively thin) is apparent at once.

There are thousands of tightly twisted tufts in every Olson Rug. Note how close and firm each strand is packed in. Each tuft is separately bound and firmly held in place. This is a wonderful improvement learned from the orientals and found only in the finest rugs.

You can readily understand why Olson Rugs lay perfectly flat on the floor and do not wrinkle or curl at the edges.

Note that each tuft is dyed *clear through*. This is why we *guarantee* color and patterns to wear right down to the very last—as long as the rugs themselves, a life-time.

## 54 YEARS IN BUSINESS

**SO EXPERTLY** will the wool and other materials in the old carpets, rugs and clothing be reclaimed by our new Scientific Process—*so expertly* will this material be scoured, steamed, pickered, carded, bleached and spun into the finest kind of rug yarn—*so expertly* will this material be dyed with fast dyes and woven into new rugs on the big modern Olson power looms—

**THAT WE GUARANTEE** that neither you, nor any of your friends, can tell the difference between these new Olson Duo-Velvet Rugs and expensive rugs of new materials.

## All Rugs Sent on Trial

**WE GUARANTEE** complete satisfaction. Every Olson Duo-Velvet Rug must prove right by the test of wear. Use them on your own floors—walk on them—examine them carefully—get the opinion of your friends. Then, if for any reason, you do not think that these new *Seamless, Reversible* Olson Rugs are the biggest rug value you ever had for your money, return them within a week at our expense and we will refund any money you have paid and pay you for your materials. You cannot lose a penny in dealing with us.

**WE GUARANTEE** that every Reversible Olson Duo-Velvet Rug will give you many years more wear than any one-sided rug you could buy elsewhere for the same price.

**WE GUARANTEE** our prices to be lower than you can get rugs of similar beauty and long-wearing qualities anywhere in America.

Every Olson Rug comes direct to you at *factory prices*. All unnecessary middlemen's profits have been eliminated.

**OLSON RUG CO.**

All Rugs  
Sent on  
Trial!

# A Rich Combination Chinese Oriental Colors

## At a Remarkable SAVING

PATTERN 3606—CHINESE BLUE  
with Double Gold Border

This is our latest pattern—an exquisite combination of colors. It has been enthusiastically received everywhere by women of taste, for heretofore this combination of Chinese Blue with Double Gold Border has been obtainable only in the expensive Imported Chinese Oriental Rugs. These new *Duo-Velvet Rugs*—the finest we have ever produced—are fully *Guaranteed*. See page 5. The same extra deep, closely woven velvety nap on *both sides*. Send your materials and *Save 1/2!*

### Four Sizes Only:

36 x 63 in. \$4.70 | 6 x 9 ft. \$16.10  
8 x 10 ft. 22.75 | 9 x 12 ft. 30.95

### Reversible—Seamless

New Two-toned Moresque Weave. Will not show foot-marks.

(8 x 10 ft.)  
ROOM SIZE

WAS ~~\$27.95~~ NOW **\$22.75**







An  
EXTRA  
SAVING  
for those who  
ORDER NOW

PATTERN 5968  
"Imperial Asian"

In our 54 years of manufacturing, we have never offered a pattern that has achieved such popularity as this charming, colorful Chinese masterpiece. The outside border is a dark Taupe against a rich Mulberry inner border. Center field is woven in the popular two-tone Rose Taupe.

Made  
In 12 Sizes  
Regular Price  
for the 8x10 ft.  
ROOM SIZE \$29.75

**REDUCED TO \$27.75**  
See New Low Prices for  
other sizes, Page 23, Column 8.

Every rug is woven *seamless and reversible* with the same extra deep, close velvety nap on both sides to give twice the wear. The pattern is woven clear through. Because we use the materials you send us, we are able to cut retail prices in half. Turn to page 5 and read our remarkable guarantee.

Page Seven

SENT  
ON  
TRIAL

**An Extra 10% Saving**

**FOR THOSE WHO ORDER NOW!**

## THE FINEST RUGS We Have Ever Produced

PATTERN 96610 — "CHINESE PAGODA"

These lovely, new Olson Duo-Velvet Rugs are the outstanding achievement this year in the rug industry. Literally scores of improvements in weaving have gone into these wonderful new rugs.

Because we use the materials you send us, we have been able to

**Cut Retail Prices in 1/2**

So expertly will the wools and other materials in the old carpets, rugs and clothing be reclaimed, steamed, pickled, carded, bleached, spun, dyed and woven into new rugs exactly like the rug pictured on this page, that

### WE GUARANTEE

that neither you, nor any of your friends, can tell the difference between these new Olson Duo-Velvet Rugs and expensive rugs of new materials.

**Every Rug is Woven**

**Seamless and Reversible** with the same *extra* deep, closely woven, velvety nap on *both sides* to give double the wear and luxurious softness underfoot. This new Chinese design is one of the loveliest ever offered. The same on both sides of the rug — woven clear through.

Woven in the new Olson two-tone loom. More delicate weave; Guaranteed

not to show foot-marks.

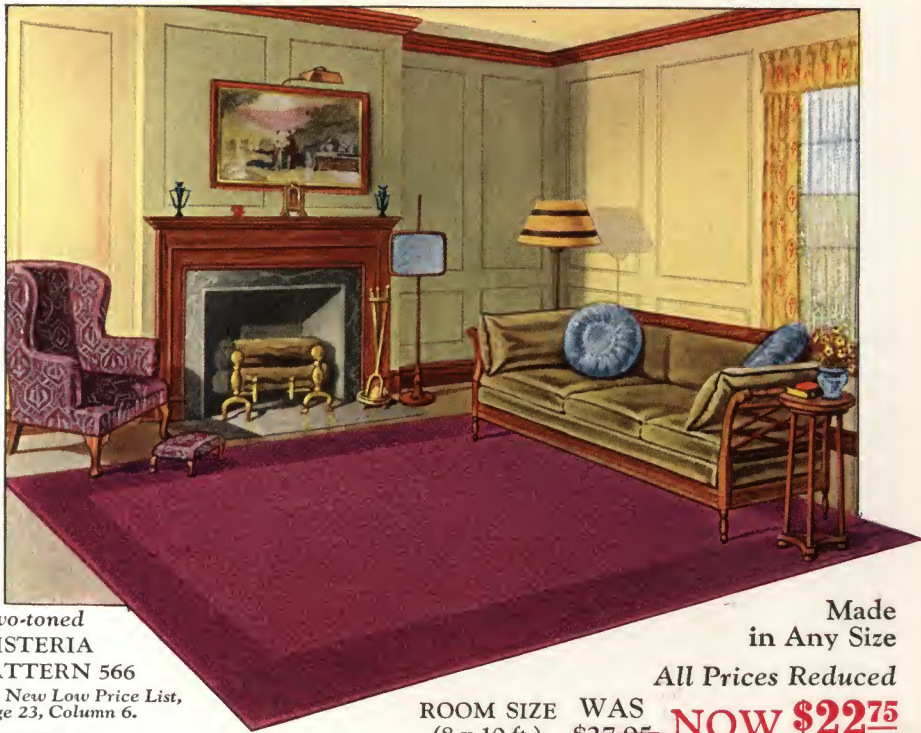
**Made in 13 sizes.**

See Price List, Page 23, Column 7

**SPECIAL PRICE \$26<sup>75</sup>**







Two-toned  
WISTERIA

PATTERN 566

See New Low Price List,  
Page 23, Column 6.

PATTERN 561

WISTERIA, without Border.

See column 5, page 23, for prices.

Made  
in Any Size

All Prices Reduced

ROOM SIZE WAS  
(8 x 10 ft.) ~~\$27.95~~ **NOW \$22.75**

Price Without Border \$20.95

**In the new two-toned Moresque Weave. Will not show foot-marks**

Imagine the charm that this lovely new Olson **Duo-Velvety** Rug, in this exquisite shade of Wisteria, would add to any room. Woven **Seamless** and **Reversible** with the same **extra deep**, close, luxurious nap on **both sides** to give **twice** the wear. We complete every order in One Week. Send your materials **Now**, and enjoy the finest rugs we have ever produced, at the lowest prices in our history. Read our remarkable guarantee on page 5.

SENT  
ON  
TRIAL!

**NOW YOURS!** A Genuine  
**Reversible, Seamless Duo-Velvet**  
**Rug in the New Color,**  
**PERSIAN GOLD**

**At Only 1½ the  
Usual Price**

**PATTERN 2606**

This beautiful new rug has become one of our most popular sellers. It will brighten up a room in an amazing way. Its rich gold tones will harmonize with almost any color scheme and give a cheerful, refreshing effect. The nap is luxurious and long wearing, and has that soft, velvety feel underfoot.

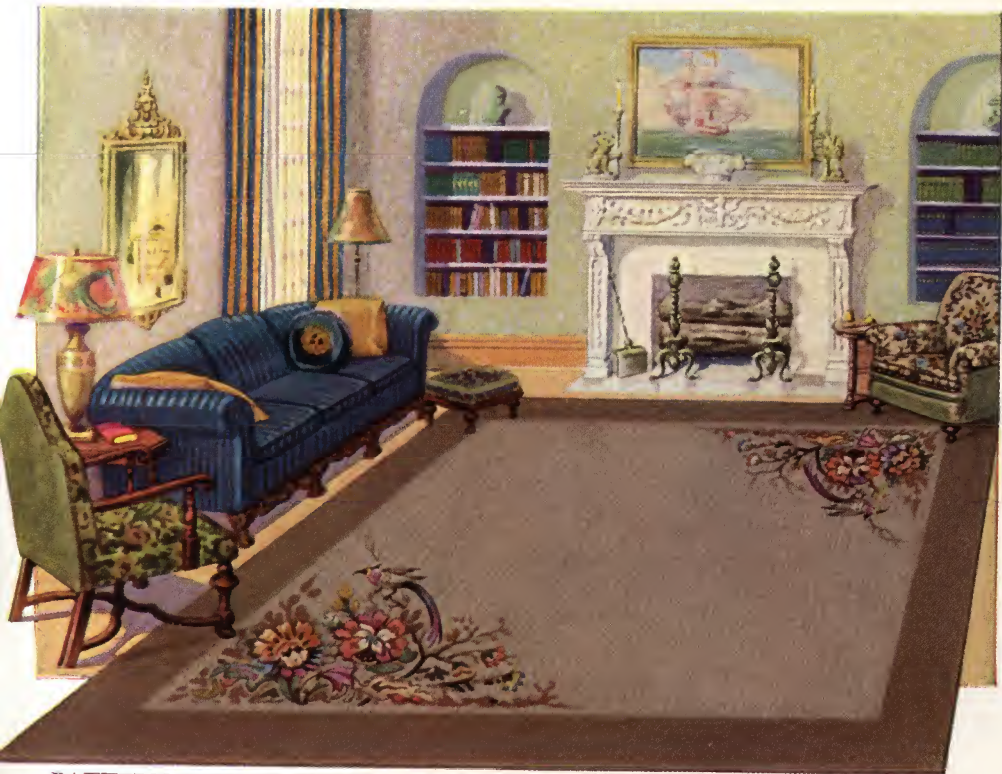
**Reversible—Seamless  
MADE IN ANY SIZE**

*See New Low Price List,  
Page 23, Column 6*

*In the New Two-  
Tone Moresque  
Weave, Won't  
show foot-  
marks.*

ROOM SIZE (8 x 10 ft.)

**WAS \$27-95 NOW ~~\$22-75~~**



**PATTERN 96714—"JAPANESE GARDEN"**  
 See New Low Prices, Page 23, Column 7

The mysticism and charm of far off Japan—the simplicity, quiet refinement and harmony of modern two-toned effects have been combined by a master artist. Pine and Maple branches, colorful Chrysanthemums in soft bronze and golds, subdued Oriental reds, blues and mulberrys. Delicate Honeysuckle sprays. A sacred Japanese bird with richly colored

(Room Size 8x10 ft.)

Woven in 13 Sizes

plumage adds a decorative effect of great beauty. Woven *seamless* and *reversible* with the same extra deep, close velvety nap—and the same beautiful pattern on both sides. The *new* two-toned Moresque weave prevents foot-marks from showing. Send your old materials now and enjoy one of these lovely rugs at half retail prices—the finest rugs we have ever made.

~~\$29.75~~

Reduced to

**\$26<sup>75</sup>**





**PATTERN 866—Two-Toned MOLE.** See *New Low Price List*, Page 23, Column 6. The charm of this lovely room illustrates one of the many beautiful effects obtained by using this rich, harmonious color. A color that won't show soil. These *new Olson Duo-Velvet* Rugs, the finest we have ever produced, are woven in the very latest Two-toned *Moresque Weave—Seamless and Reversible*—and any size you want. (See Column 5, Page 23, for prices without border, Pattern 861.)

Page Twelve

**ROOM SIZE**  
(8 x 10 ft.)

**NOW**  
~~WAS \$27.95~~ **\$22.75**

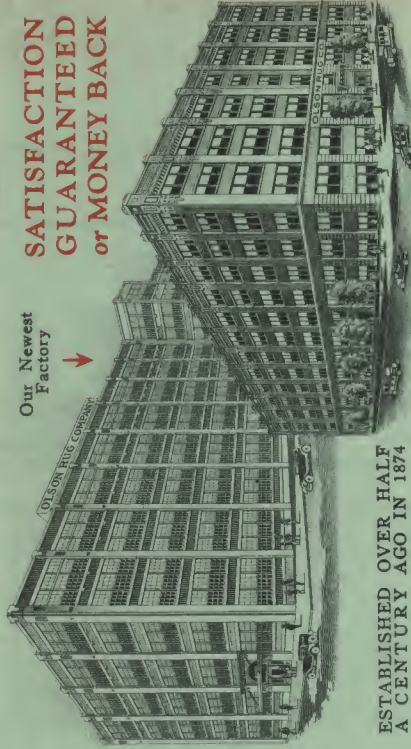
Price Without Border **\$20.95**



Our Newest  
Factory



SATISFACTION  
GUARANTEED  
or MONEY BACK



ESTABLISHED OVER HALF  
A CENTURY AGO IN 1874

## ANOTHER NEW

## FACTORY

The popularity of Olson Rugs built these great factories—considered among the finest, modern Rug Mills in the world. FACTORY PRICES.

# Finest Rugs in 54 Years bring Enormous Increase in Orders and make these Low Prices possible!

When I sent you this little catalogue of BEST SELLERS several months ago, little did I expect to be able to CONTINUE to weave these new, improved OLSON DUO-VELVETY RUGS at these REDUCED PRICES.

But so tremendous has grown the DEMAND -- so great is our VOLUME OF PRODUCTION -- that it is NOW possible to continue these reduced prices RIGHT THROUGH THE BUSY SEASON.

We guarantee prices cannot go lower.

In all our half century of manufacturing, we have never achieved such a sensational success. The opening of our NEW YORK and SAN FRANCISCO branches has brought thousands of new customers, and our FRANCISCO are running night and day to fill all the orders.

## Why Pay Retail Prices—When You Can Save 1½?



These new OLSON DUO-VELVETY RUGS are the result of the great practical lessons learned from our experience in manufacturing over 12,000,000 yards of rugs. We consider these rugs our most IMPORTANT CONTRIBUTION in 54 years to the home beauty and comfort of America's millions of families. No other rugs can duplicate them because WE OWN ALL THE BASIC PATENTS.

Here, at half price, is EVERYTHING YOU WANT IN A MODERN RUG.

-- not ordinary one-sided rugs -- but SEAMLESS DUO-VELVETY RUGS woven REVERSIBLE for double wear, with the same deep, luxurious nap on both sides. All patterns are woven clear through so that they appear exactly the same on both sides.

They are expertly woven, wool-pile rugs that feel like padded velvet underfoot; -- lovely, colorful rugs that will give your rooms modern charm and variety -- firmly woven rugs that are EASY TO CLEAN -- LIE FLAT -- WILL NOT CURL. Colors are guaranteed fast.

BECAUSE we know how expertly the old materials are reclaimed, spun into rug yarn, dyed and woven -- and BECAUSE we know that every-one who sees your new rugs will believe they are expensive rugs made of brand new rug yarn and bought from a rug store --

## We Make This Remarkable GUARANTEE

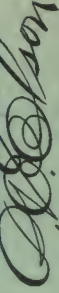
If you or any of your friends are able to detect that your new DUO-VELVETY RUGS are made from reclaimed materials -- or, for any reason, you do not think your new DUO-VELVETY RUGS are the biggest rug value you ever had for your money -- you have the right to return them AT OUR EXPENSE, and we will refund EVERY PENNY -- and PAY YOU FOR YOUR MATERIALS.

Why continue to "put up" with old rugs? Think back! -- of the many times in the past year when you would have given a great deal to have had new rugs. There is enough good material left in your old carpets, rugs and clothing to get these new rugs you long for.

Won't you send a bundle of material to us AT OUR EXPENSE and let us save money for you, too?

**— we will Send ON TRIAL**  
-- finer rugs than you ever thought possible  
for so little money.


Very truly yours,  
OLSON RUG COMPANY



PRESIDENT

# SPECIAL! FREE *Transportation Offer*

**S**IMPLY roll up your old carpets, rugs and clothing just as they are (wrapping is not necessary) and tie the bundle up tight with an ordinary rope or strong cord. Then attach our tag with your name and address on it and send the bundle over to your freight depot. Tell your freight agent to ship it to the Olson Rug Company "COLLECT," or you can prepay the charges and deduct the amount from the cost of your rugs. We guarantee the safe delivery of all bundles shipped to us. We also guarantee the safe delivery of your new rug. Mail us the bill-of-lading—you keep the duplicate.

 **We pay the shipping charges by FAST FREIGHT on all bundles (except small ones under 25 pounds) from any place in any of the following states:**

## SHIP TO CHICAGO

Alabama	Louisiana	Ohio
Arkansas	Michigan	Oklahoma
Colorado	Minnesota	South Carolina
Florida	Mississippi	South Dakota
Georgia	Missouri	Tennessee
Illinois	Montana	Texas
Indiana	Nebraska	West Virginia
Iowa	New Mexico	Wisconsin
Kansas	North Carolina	Wyoming
Kentucky	North Dakota	

## SHIP TO NEW YORK

Connecticut	Massachusetts	Pennsylvania
Delaware	New Hampshire	Rhode Island
Maine	New Jersey	Vermont
Maryland	New York	Virginia
		Washington, D. C.

## SHIP TO SAN FRANCISCO

Arizona	Nevada	Utah	Idaho
California	Oregon	Washington	

It is not necessary to send any money with your order. When your rugs are finished we will notify you. In remitting, send Bank Draft, Express or Postal Money

Order or Cash by Registered Letter, or personal Check. If you live on a rural route, your carrier will buy a money order for you and enclose it with your letter and mail it for you. The customer is expected to pay shipping charges on the finished rugs—this does not amount to very much; on an average it will be from 50 cents to \$1.00 for two 9 x 12 rugs.

## Send in *All Kinds* of Old Rugs and Carpets—*Any Color*

Send in any of the following: Brussels, Axminster, Velvet, Wilton, Ingrain, Moquette, Olson Velvet, Smyrna, Chenille, Fluff Rugs, Tapestry, Wool Fibre—or any other kinds of carpets and rugs (any color) no matter how faded or threadbare.

## CLOTHING and Other Materials

If you lack the necessary number of pounds of old carpets or rugs to complete the new rug you want, you can add some old wool or cotton clothing, blankets, etc. (any color). **But NOT MORE than One-Third of the total weight of the material you send us can be old clothing or materials of this kind.** To help you out, if you haven't got enough material of your own, we will be glad to furnish new wool stock at 20 cents a pound (what it costs us) if you wish.

## *If You Have Any Extra Material*

If you have more material than necessary, you can save money now if you will take advantage of our special offer to pay transportation charges, and ship all the old material you have, since we pay no more freight on a hundred-pound bundle than a smaller one. We will give you a CREDIT CERTIFICATE for this surplus, and hold it here ready for you.

**OLSON RUG CO.** 32 Lavin St. CHICAGO 200 Davis St. 245 Fifth Ave. NEW YORK



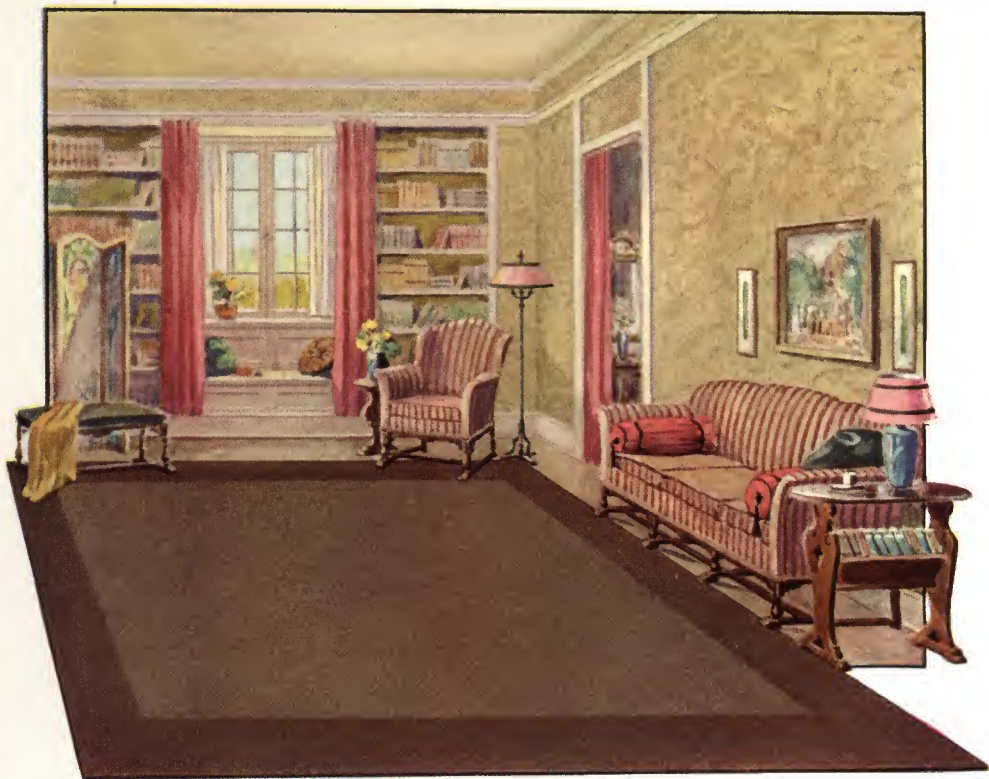
**PATTERN 166—Two-Toned BLUE.** See *New Low Price List*, Page 23, Column 6. Like the high-grade Wiltons, the nap is deep and luxurious and has that soft, resilient feel underfoot. Woven reversible, with the same firm, upstanding nap on both sides to give twice the wear. Seamless. Any size. A beautiful two-tone shade of blue in the new two-toned *Moresque Weave*. **GUARANTEED** not to show foot-marks. (See Column 5, Page 23, for prices without border, Pattern 161.)

**ROOM SIZE** (8 x 10 ft.) **NOW**  
**WAS \$27.95** **~~\$27.95~~ \$22.75**

**Price Without Border \$20.95**

*Page Thirteen*





PATTERN 1606—Two-Toned Dark TAUPE  
Any Size. See New Low Prices, Page 23, Column 6

ROOM SIZE  
(8 x 10 ft.)

In the new Two-toned Moresque Weave. Will not show foot-marks.

WAS ~~\$27.95~~ **NOW \$22<sup>75</sup>**

This is the darker shade of Taupe that has won favor with a large number of discriminating women. Many call it a RAISIN color. It makes a very rich background for fine furnishings. Recommended by the best decorators. Seamless, reversible. Fully *Guaranteed*. See page 5.



Two-Toned  
TAUPE  
Pattern 961

GUARANTEED—See Page 5

In the New Moresque Weave. Will not show foot-marks.

Taupe is the fashionable new color, used in the finest floor coverings, that has won such tremendous popularity. A more sensible shade for a rug has never been used. It stands up under the most severe wear without showing soil. Goes well with everything. We recommend these new Olson Duo-Velvet Rugs for extra hard wear. Woven seamless and reversible with the same extra deep, close, velvety nap on *both sides* to give twice the wear.

MADE  
IN ANY SIZE

See New Low Price List,  
Page 23, Column 5

ROOM SIZE (8 x 10 ft.)

WAS ~~\$25.40~~

**NOW \$20<sup>95</sup>**



See  
New Low  
Price List,  
Page 23,  
Column 4

Won't Show  
Foot-Marks

ROOM SIZE WAS  
(8 x 10 ft.) ~~\$22.40~~ **NOW \$19<sup>95</sup>**

Made in Any Size

**PATTERN 4606—RUSSET** on one side and **GREY GREEN** on the other. Seamless. An *exclusive* Olson feature. Same sturdy, velvety nap on both sides. Twice the wear. Softer under foot. Every order shipped in One Week. Satisfaction guaranteed. These are the famous Olson Velvety Rugs used in over a million homes.





See  
New Low  
Price List,  
Page 23,  
Column 4

Won't Show  
Foot-Marks

ROOM SIZE WAS  
(8 x 10 ft.) ~~\$22.40~~ **NOW \$19<sup>95</sup>**

Made in Any Size

PATTERN 7606—MULBERRY on one side and RUSSET on the other. Seamless. A combination of two serviceable colors. You can now completely transform any room by simply reversing the rug. A new exclusive Olson feature. A wonderful rug for the money. Send your materials to us and *SAVE*  $\frac{1}{2}$ .



Two-Toned  
RUSSET  
PATTERN 661

Won't Show  
Foot-Marks

See New Low Prices, Page 23, Column 1

Made in Any Size  
Room Size (8 x 10 ft.)

**NOW \$16<sup>45</sup>**

The firm, sturdy nap on both sides creates a resilient surface which is very pleasing to walk on. Being reversible, these rugs will out-wear two ordinary store rugs, yet they cost only one-half as much. Made in any size. Seamless. Does not show soil or foot-marks, due to special weave. Every order completed in One Week. Satisfaction guaranteed.



PATTERN 266—Two-Toned MAHOGANY

See New Low Price List, Page 23, Column 2

Will not show foot-marks

ROOM SIZE **WAS** **NOW**  
(8 x 10 ft.) ~~\$21.00~~ **\$17<sup>90</sup>**

Price Without Border **\$16.45\***

One of the very newest shades that has leaped into instant popularity. The fact that it can be given severe wear without showing soil has made it a great favorite. The velvety nap or surface is sturdy and wear-resisting. Same on *both sides*. Made in ANY SIZE. A practical rug at a big saving made possible by our Special Process of using your old materials.

\* For Prices, See Page 23, Col. 1. Order by Pattern No. 261.

Page Nineteen





PATTERN 667—BEAVER BROWN

ROOM SIZE WAS

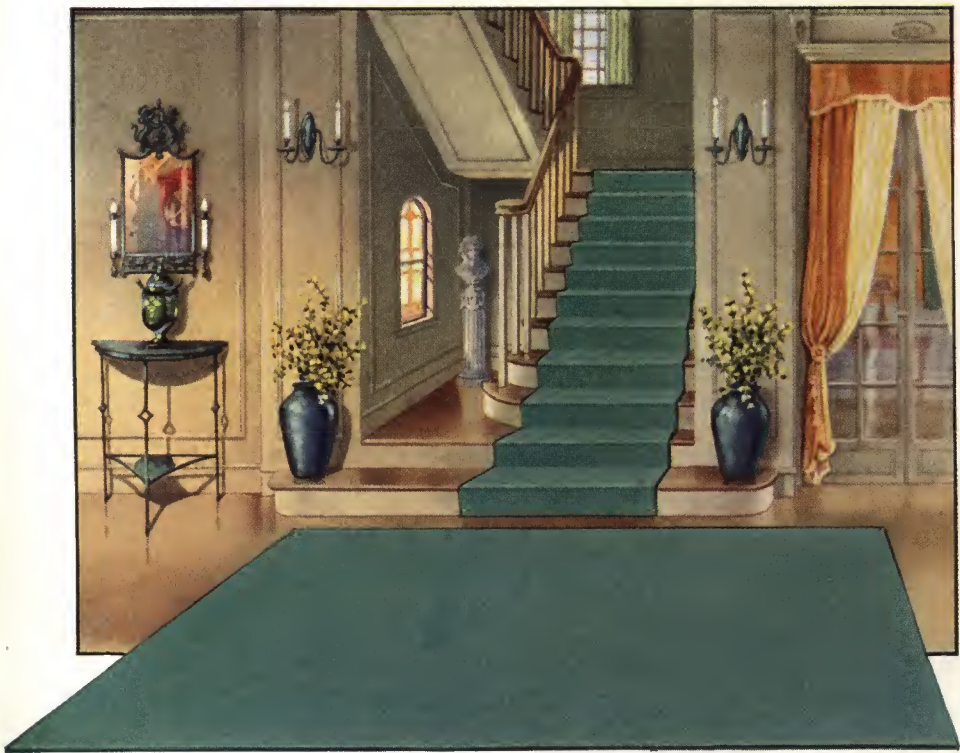
See New Low Price List, Page 23, Column 3

(8 x 10 ft.) ~~\$20.95~~

**NOW \$18<sup>60</sup>**

This is the handsome new shade so fashionable in New York, Chicago and elsewhere. Stands the hardest sort of wear without showing soil. This rug is woven seamless and reversible to give twice the wear. ANY SIZE. Every order completed in One Week. Satisfaction guaranteed.

Page Twenty



**PATTERN 461—Two-Toned GREY GREEN—Any Size**

**ROOM SIZE**  
(8 x 10 ft.)

*See New Low Price List, Page 23, Column 1*

**NOW**  
**\$16<sup>45</sup>**

Here is the popular new Grey Green that you hear so much about. A soft, beautiful shade that is cool and refreshing. Fits in with almost every color scheme, and does not show soil. Woven seamless and reversible. RUNNERS and STAIR CARPETS can also be had in all the other colors. Every order completed in One Week. Satisfaction guaranteed.



Two-Toned  
RUSSET

PATTERN 686

See New Low Price  
List, Page 23, Column 2

We cannot impress upon you too strongly that rugs of the same appearance and quality are sold by rug dealers throughout the country for prices ranging from \$30 to \$40 for room sizes. Same firm, velvety nap on *both* sides. Seamless. Made in any size. Rich texture and color that won't show soil.

Page Twenty-two

Made  
Any Size

Room Size  
(8 x 10 ft.)

WAS ~~\$21.00~~

**NOW \$17<sup>90</sup>**



# ORDER NOW FROM THESE NEW LOW PRICES

New Low Prices for all colors and patterns in all sizes		Column 1	Column 2	Column 3	Column 4	Column 5	Column 6	Column 7	Column 8
REGULAR SIZES	MATERIAL REQUIRED	PRICES for rugs on pages 18, 19, 21	PRICES for rugs on pages 19, 22, 24	PRICES for rugs on page 20	PRICES for rugs on pages 16, 17	PRICES for rugs on pages 9, 12, 13, 15	PRICES for rugs on pages 4, 9, 10, 12, 13, 14	PRICES for rugs on pages 1, 8, 11	PRICES for rugs on pages 2 and 7
27x42 in....	Send 4 pounds....	\$ 1.80	\$ 2.00	.....	\$ 3.15	\$ 2.65	\$ 2.95	.....	.....
30x54 in....	Send 6 pounds....	2.55	2.90	.....	3.40	3.85	4.45	\$ 4.70*	.....
36x63 in....	Send 9 pounds....	3.15	3.50	\$ 3.65	4.05	4.25	4.70	5.60	5.90*
4x 6 3/4 ft....	Send 15 pounds....	5.55	5.95	6.15	6.95	7.30	8.05	9.55	9.95*
5x 8 ft....	Send 22 pounds....	8.10	8.90	9.25	10.25	10.25	11.95	.....	.....
6x 6 ft....	Send 20 pounds....	7.20	7.95	8.30	9.20	9.75	10.80	.....	.....
6x 8 ft....	Send 26 pounds....	9.65	10.70	11.10	12.30	13.00	14.35	17.35	18.20
6x 9 ft....	Send 30 pounds....	10.95	11.75	12.50	13.85	14.65	16.10	19.10	19.95*
7x 7 ft....	Send 27 pounds....	9.85	10.90	11.35	12.60	13.30	14.70	.....	.....
7x 9 ft....	Send 35 pounds....	12.65	14.00	14.60	16.10	17.10	18.70	.....	.....
8x 8 ft....	Send 35 pounds....	12.90	14.20	14.80	16.45	17.45	19.10	22.95	.....
8x10 ft....	Send 45 pounds....	16.45	17.90	18.60	19.95	20.95	22.75	26.75	27.75*
8x11 ft....	Send 49 pounds....	17.75	19.50	20.35	22.40	23.85	26.30	30.30	31.30
9x 9 ft....	Send 45 pounds....	16.25	17.95	18.70	20.85	22.00	24.20	28.20	29.20
9x11 ft....	Send 55 pounds....	19.85	21.90	22.90	25.40	26.85	29.60	33.60	34.60
9x12 ft....	Send 60 pounds....	20.95	22.95	23.95	26.95	27.95	30.95	34.95	35.95*
10x10 ft....	Send 56 pounds....	19.95	22.20	23.10	25.45	27.10	29.90	.....	.....
10x12 ft....	Send 67 pounds....	24.20	26.70	27.75	30.55	32.80	35.85	40.35	42.50*
10x13 ft....	Send 72 pounds....	26.15	28.90	30.05	33.45	35.45	38.85	.....	.....
10x15 ft....	Send 83 pounds....	.....	.....	.....	.....	.....	.....	49.75	51.95
11x12 ft....	Send 74 pounds....	26.60	29.30	30.50	33.90	35.90	39.50	.....	.....
11x14 ft....	Send 85 pounds....	30.95	34.15	35.55	39.55	41.90	46.00	.....	.....
12x12 ft....	Send 80 pounds....	29.10	32.00	33.30	37.00	39.10	43.00	.....	.....
12x14 ft....	Send 93 pounds....	33.85	37.35	38.80	42.80	45.65	50.15	.....	.....
12x15 ft....	Send 98 pounds....	36.25	39.95	41.60	45.85	48.85	53.75	.....	.....
27 in. x 6 ft....	Send 7 pounds....	2.80	2.95	3.10	3.45	4.15	4.35	.....	.....
27 in. x 9 ft....	Send 12 pounds....	4.20	4.50	4.65	5.20	6.30	6.60	.....	.....
27 in. x 12 ft....	Send 15 pounds....	5.60	5.95	6.20	6.95	8.35	8.80	.....	.....
Price per square foot for Special Sizes	About 1/2 pound per square foot required	22 cents	25 cents	26 cents	29 cents	30 cents	34 cents	.....	*Rug on p. 2 made only in these sizes



**PATTERN 466—Two-Toned GREY GREEN ROOM SIZE (8 x 10 ft.)**

**Made Any Size. Prices on Page 23, Column 2**

**WAS ~~\$21.00~~**

**NOW \$17<sup>90</sup>**

One of the very latest color creations. Its popularity is easily explained—another neutral shade that fits in with every decorative scheme. Restful to the eye. Does not show soil. Same smooth, luxurious nap on **both sides**. Seamless. A new border effect that is unusually decorative.